



FRACHT GROUP

Your **Swiss** freight forwarder since 1955

FRACHT Senegal

(Senegal, Mali, Guinea, Mauritania)





Highlights

- ❖ Senegal is among the most politically stable country in Africa
- ❖ Fast growing economy
- ❖ Senegal in numbers:
 - ❖ Total Population: 16 millions
 - ❖ Total GDP: USD 43 BN
 - ❖ Growth projections: 7%
 - ❖ Area: 197,000 Sq Km
- ❖ Trading partners: India, EU, USA, China, Turkey

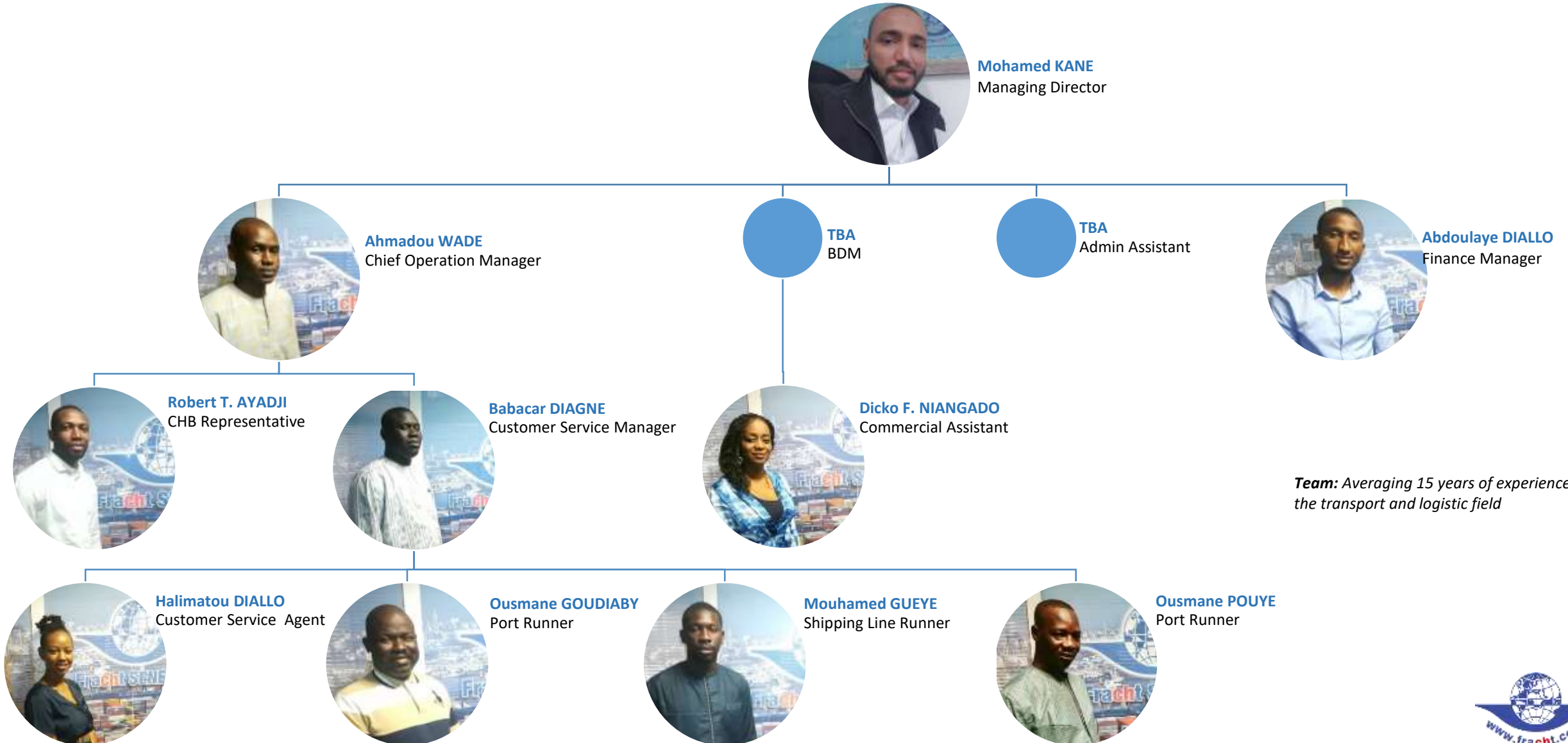
Offices:

- ❖ Dakar: Immeuble SAPHIR , Stele Mermoz. BP: 5714
Senegal



Port de Dakar

ORGANISATIONAL CHART



Team: Averaging 15 years of experience in the transport and logistic field



PRODUCTS & SERVICES

We offer comprehensive door-to-door service from point of manufacture through to the ultimate delivery point.

Such services may include but are not limited to the following:

- Surface and Air cargo services, including rail movements
 - Ship and Aircraft charters, including barge movements
 - Expediting and Inspection
 - Heavy Lifts/Abnormal Load movements
 - Route / Road Surveys / Site Inspections
 - Transport Engineering
- **Land Side Services:** Local Deliveries; Hinterland Trucking; Distribution
 - **Custom House Broker (CHB):** In house custom license allowing full control of declared cargo (Ocean, Air and Road shipment) and therefore avoiding risks of wrong custom declarations.
 - Dedicated customs broker team
 - Over 15 years of experience
 - Excellent relationship with customs
 - **Air Freight:** Good relation with major airlines (Air France, SN Brussels, Lufthansa, Kenya Airways, Ethiopian Air, Etc.).
 - Experienced in handling project logistics
 - Export of reefer (Sea products mainly), spare parts, etc.

- **Ocean Freight:** operates as NVOCC (Non Vessel Operating Common Carrier) as well as traditional sea-freight forwarder. This gives us the flexibility to respond effectively to your specific sea-freight requirements.
- **Warehousing:** Focus area and good in-house expertise; service is offered upon demand and through our leased warehouses
- **Supply Chain Management:** We aim at understanding each important aspect of our customer business; assess their supply chain logistics and evaluate the optimized operational model. Some of our core competencies are:
 - consulting on management/design of supply chains
 - analysis, design and implementation of customized IT-supported logistics solutions
 - networking of all elements in procurement and distribution logistics

Servicing Mali, Guinea and Mauritania:

- The Senegal team handles operations into Mali, Guinea and Mauritania
- Partnership / Subcontract with reliable agent

**Unless expressly requested by clients, Fracht Senegal remains the focal point for operations handled with its agents*



Commercial Portfolio

Customers*	Type / Industry
Kalpataru	Electrical project
Sendiso	Commodities
Mondial Papers	Paper
CAMUSAT	Infrastructure project
Ibupharm	Pharmaceutical
Hapag Loyd	Hinterland

Important:

While Fracht Group is operating since 1955, Fracht Senegal, just opened in February 2019.

Strength:

Strong Team; Aggressive group "Fracht"; Good local reputation in the market; Capabilities to deliver on promises; TrakiT as visibility system...

**The above mentioned customers are all from the team's strong and extensive customer pool from their previous companies and volumes handled by the team before.*

Commercial Approach

- Direct Sales: Portfolio from past experience & New identified accounts
- Trade Lane: Door to door offering ("One Stop Shop logistics")
- Product development: Hinterland; Warehousing & Distribution; Project logistics

IT and Systems

- TrakiT: System provides visibility to our customers and offers:
 - Personalized reports
 - File and cargo tracker
 - Key measurement metrics (KPI's, etc.)

Focus Area:

- FMCG (Fast Moving Consumer Goods)
- Infrastructure
- Pharmaceutical
- Mining
- Oil & Gas
- Aid & Relief
- Commodities
- Automotive
- Project Logistics

Our contact

Key actual Customers

Name	Function	Email	Telephone
Mohamed Kane	Managing Director	mohamed.kane@sn.fracht.africa	+221 77 333 9494
Ahmadou Wade	Chief Operation Officer	Ahmadou.wade@sn.fracht.africa	+221 77 639 7041
Abdoulaye Diallo	Finance Manager	Abdoulaye.diallo@sn.fracht.africa	+221 77 348 7167
Ababacar Sadikh Diagne	Customer Service Manager	Babacar.diagne@sn.fracht.africa	+221 77 639 7153
Fatoumata Dicko Niangado	Commercial Agent	dicko.niangado@sn.fracht.africa	+221 78 535 9722
Robert Ayadji Tognibo	CHB Representative	robert.ayadji@sn.fracht.africa	+221 77 427 8337
Halimatou Diallo	Customer Service Agent	halimatou.diallo@sn.fracht.africa	+221 77 086 6410



A word from Mohamed KANE:

Team work and client satisfaction is our "motto".

Our aim is to expand our business, but we will be selective in our commercial approach as "Growth" and "Capacity" must be linked to maintain a good quality of service level.

"With us, you are sure to have a team of dedicated professionals offering a personalized service. This allows you to focus on your core activity."



Thank you